

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

INTRODUCTION

An **Entrepreneurship Development Cell** (EDC – CET) is functioning in the college with the intention of nurturing **entrepreneurship** skills of the students. The **cell** provides a platform for the students to pursue **entrepreneurial** activities and also provide assistance to potential **entrepreneurs**.

OBJECTIVE

- To enhance the entrepreneurial skills of the students and also to support the Prime Minister's Skill Development Program for promoting self - employment.
- To throw insight into the various facilities and schemes available with the government for developing entrepreneurs.
- To generate employment opportunities through entrepreneurial activities
- To promote economic development of the country through self - employment.
- To promote 'Make in India' and 'Made in India'

CELL MEMBERS

2015 - 2018

Dr. Shobha Mathew (Coordinator)

Dr. Gaurav Gadgil (Member)

Mrs. Deepali Keluskar (Member)

Mr. Mayur Shelke (Member)

Mr. Rahul Jagtap (Member)

2019 onwards

Dr. Shobha Mathew (Coordinator)

CA Nilesh Agarwal

Mrs. Deepali Toreskar

Dr. Sunil Chandanshive

Dr. Flora Pandya



The Entrepreneurial Development Cell (EDC) was inaugurated on 21st August, 2015 by Mr. Gavin D'cost, Director, TRIP NAVIGATOR'.



The cell conducted a Workshop on Starting a New Venture and the resource person was Mr.Gavin D'Costa, Director, Trip Navigator

The EDC conducted 10 days Soft Skill training program.

- Presentation Skills and Interview Techniques
- Emotional Intelligence
- Conflict and Stress Management
- Body Language
- Professional Etiquettes and Public Speaking
- Time Management
- Mind Management
- Personality Development
- Attitude Change Management and Work Ethics
- Leadership and Team Building





Work Ethics and Attitude Change Management.



Leadership and Teambuilding



Presentation Skills and Interview Techniques



Workshop on 'How to make a Business Plan'



Workshop on Key Parameters to be an Entrepreneur

Workshops conducted by Entrepreneurship Development Cell

- How to make a Business Plan
- Start Up Formation, Registration , Compliance and Finance for a business
- Environmental Audits
- Compensation Management and Labour Laws
- Marketing of Start Ups
- Key Parameters to be an Entrepreneur
- Human Resource Management in Start Up
- Choosing your passion and building a business around it
- Risk associated with entrepreneurship
- How to handle failures

Life Skill Training Program

- Interpersonal relationships
- Decision Making
- Problem Solving
- Self awareness
- Assertiveness
- Critical Thinking
- Effective Communication
- Creative Thinking and Lateral Thinking



Hair Accessories Workshop

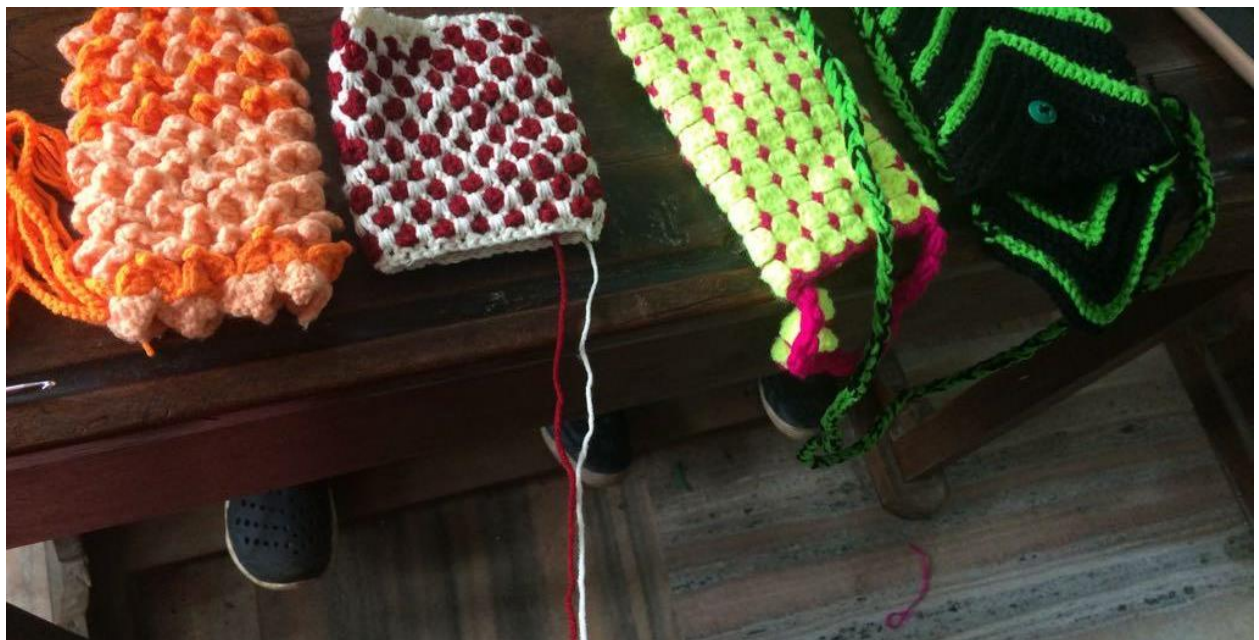


Stocking Flowers Workshop





Chocolate Making Workshop



Mobile Pouch Cover Making Workshop



Idea Generation and Feasibility Studies by CA Falguni, Start Up Consultant



Essentials of Entrepreneurship

Mr. Pranav Vyas of Materstroke. He is an award winner for “Innovative Idea’ in startup category at the Global Kokan festival From Hon. Union Minister of Commerce and Industry Shri.Suresh Prabhu.



The cell In – Charge is Dr. Shobha Mathew and the members of the cell were Dr. Gaurav Gadgil,
Marketing a Start Up by Mrs, Anita Kukeraja



Mr. Rakesh R (Alumni) Ebrahimpurkar, AVP – HR 63 moons technologies – Winner of “100 HR Super Achiever Award” imparted knowledge on “Transforming HR in the Digital World”.



A Guest Lecture was organised by the cell of Dr. Shirang Joshi, Psychiatrist on 'Psychological Health for Physical Fitness'.

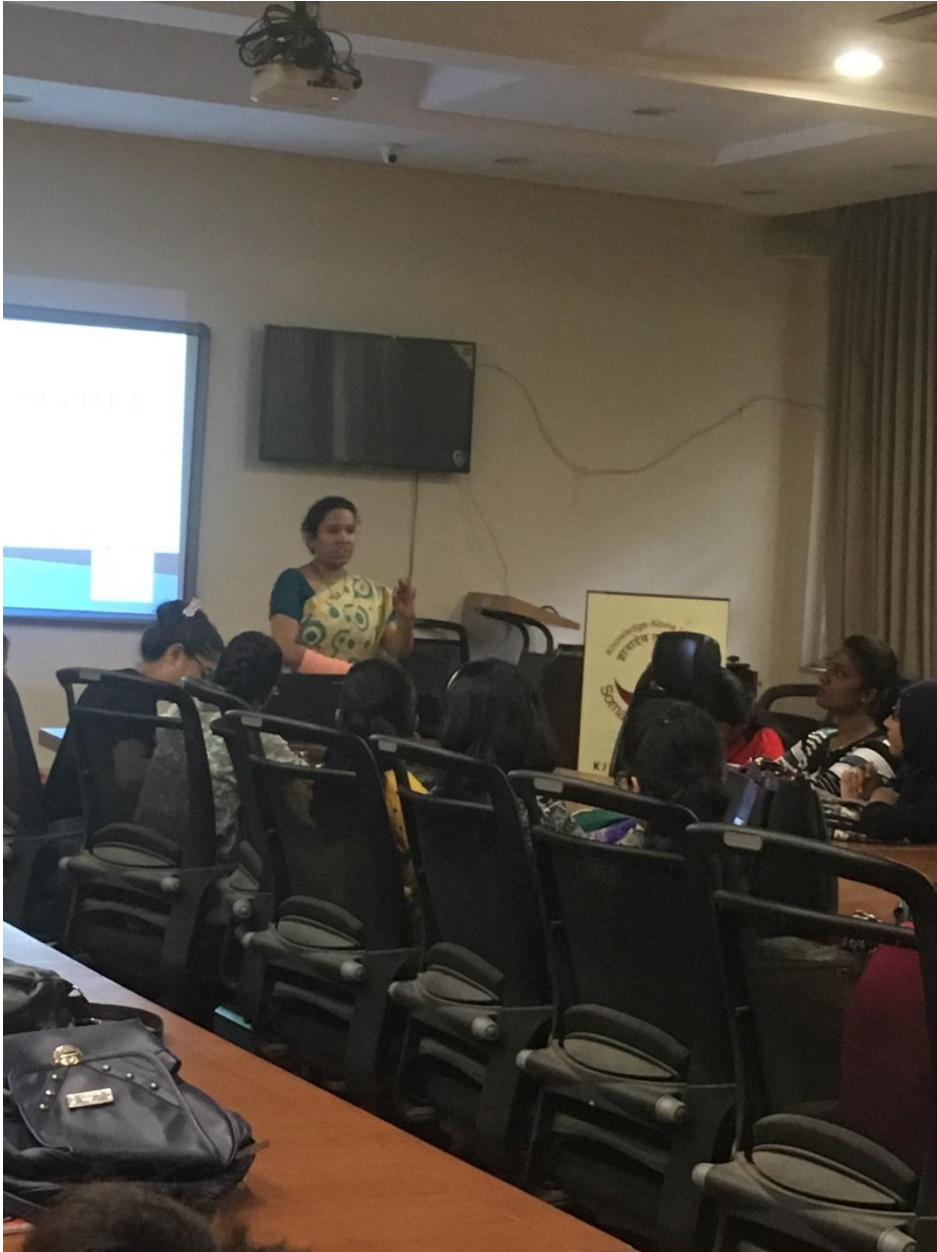


Ms. Kavita Krishnamurthy (Alumni) – Founder Partner for Head Over Heels preschool and Daycare conducted a workshop in Fund Planning before Start – Up.



The EDC conducted induction on Personality Development. Speaker was Dr, Shobha Mathew, Soft Skill Trainer.





Prof. Sini Joy enlightened the students on Corporate Social Responsibility

Some highlights about the resource persons who were invited in the cell

- Mr. Rakesh R (Alumni) Ebrahimpurkar, AVP – HR 63 moons technologies – Winner of “100 HR Super Achiever Award” imparted knowledge on “Transforming HR in the Digital World”. (Alumni 1997)
- Ms. Kavita Krishnamurthy (Alumni) – Founder Partner for Head Over Heels preschool and Daycare conducted a workshop in Fund Planning before Start – Up. (Alumni 1997)
- Mr. Pranav Vyas of Materstroke. He is an award winner for “Innovative Idea’ in startup category at the Global Kokan festival From Hon. Union Minister of Commerce and Industry Shri.Suresh Prabhu.
- Mrs. Anita Kukeraja, Alumni 1997 Award Winner
- - Awarded & recognized amongst the 100 Most Innovative Martech leaders in November 2018
- - Special Feature VARIndia - Top Marketers of India featured under “Most Influential Marketing” in September 2018 Anniversary issue
- - Awarded & recognized amongst the “100 Best Marketing Minds of India” by EnterpriseIT in July 2018
- - Recognized as Top 10 Women in Indian IT – March 2019

COMPETITIONS CONDUCTED BY EDC

Rakhi Making (Made out of Eco friendly materials)
 Social Advertising (Anti Corruption)
 Painting (Theme : Lord Ganesha)
 Business Plan
 Best Out of Waste
 Business Strategy
 Essay Writing on your most favorite Entrepreneur
 Mehendi (Theme Eid)
 Card Making Competition (Theme : Teacher’s Day)
 Diya Painting
 Decorative items for Christmas Tree